



THE ELEMENTAL GROUP
MENU



Tasty Offerings to Fill Your
Organizational Needs!

Nonprofit Edition



THE ELEMENTAL GROUP MENU

NONPROFITS

ACCELERATING ADVANCEMENT FUNDRAISING PLAN.....\$5300

Develop a realistic 12-18 month Advancement Plan that includes an overall funding target, definition of categories of revenue sources/streams, award targets per category, strategies for hitting targets per category, and a comprehensive timeline that aligns all strategies for all categories on 12-18 month calendar.

For organizations hungry for effective fundraising strategies!

ELEMENTAL ASSESSMENT.....\$2750

A comprehensive overview of mission, target audiences, priorities, goals, budget system, and fundability. The process produces a detailed report that assesses the organization's current position and recommends simple next steps.

For organizations hungry for clear direction and focus or considering new fundraising/grants opportunities!

FOCUS EXERCISE.....\$2970

Develop simple 12-24 month strategic plan that includes Goals, Strategies, and assignment of responsibilities. Produces a 1-page visualization of up to 16 strategies. Gamified! Full facilitation, consultation, and 6 months of coaching included.

For organizations hungry for an effective strategic planning process!

NON-PROFIT 501(c)3 STARTER.....\$3960

Create and register a new US-based nonprofit organization, including Board formation, Bylaws, Conflict of Interest policy, incorporation, and IRS 1023 application for tax exemption.

For organizations hungry to launch a non-profit parallel partner!

GRANT WRITING.....varies

Grants are a significant source of funding for many nonprofit organizations. Grant funds can be used to expand your existing programs, launch new initiatives, and inspire your donors to give even more. Our grant-writers help identify prospective funders and write the grants. **Prices vary based on time and scope.**

For organizations hungry for more financial resources!

"WHAT YOU DO FOR WHO" ELEVATOR SPEECH.....\$2750

Produce a clear and compelling "elevator speech" (1-minute summary of what you do for who, how, and why) that can be taught to all staff, Board members, and key volunteers.

For organizations hungry to sharpen their case for support!



**THESE ARE OUR PRIMARY OFFERINGS
AND MOST REQUESTED SERVICES.**

Want to see more? We serve up plenty more tasty resources! See the following pages for other services we offer.



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GOOD GOVERNANCE BOARD DEVELOPMENT.....\$5160

Review and assess current governance structure, make recommendations to the Board for improvements, and train Board on best practices.

For hungry Executive Directors who want someone else to tell their Board what they need their Board to hear!

"WHAT YOU DO FOR WHOM" SUPPORT CASE.....\$2930

Produce a clear and compelling levelled case for support that can inform communications, marketing pieces, website copy, fundraising strategies, and grant writing.

For organizations hungry to sharpen their case for support!

ORG CHART/STAFFING DEVELOPMENT.....\$2880

Review current program structure, budget structure, and staffing structure (including volunteers) to produce a new/revised org chart that reflects organizational priorities, strategies, and budget allocations.

For organizations hungry to assess capacity and budget allocations!

PERFORMANCE REVIEW AUDIT.....\$4840

Create, or revise and update current, performance review system. Build a healthier culture through an effective and motivational performance review system (develop new or revise current)

For hungry organizations wanting a healthier culture through an effective and motivational performance review system!

NON-PROFIT 501(c)3 STARTER + 3-YEAR BUSINESS PLAN.....\$6180

Create and register a new US-based nonprofit organization, including Board formation, Bylaws, Conflict of Interest policy, incorporation, IRS 1023 application for tax exemption, and working 3-year business plan/budget for launch.

For organizations hungry to launch a non-profit parallel partner along with a full business strategy!

OUTCOMES MAP ALIGNMENT & PROGRAM REVIEW.....\$2750

Review the effectiveness of current programs (all, or an individual program) to ensure that activities and resources are producing clear measurable results for the target population.

For organizations hungry to analyze the effectiveness of current programs!

PROGRAM PATHWAY REVIEW.....\$2750

Develop a coherent program pathway that unites individual service/program packages in a larger engagement funnel that target populations toward desired goals. Vital for grant-writing and high-cap donations.

For organizations hungry for clear pathways for participants' success!





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BUDGET SYSTEM REVIEW.....\$4400

Review and assess budgeting system, bookkeeping, and structure of accounts to ensure that current systems reflect best practices, align naturally and smoothly with actual operations, allow for leveled cases for support for fundraising and grant-writing, and support efficient progress reporting for grants and major gifts.

For organizations hungry for better budget and bookkeeping systems!

BEST BUSINESS PLAN.....\$4650

Produce a 1-3 year detailed business plan for your entire organization or (for larger nonprofits) a department or major initiative.

For organizations/departments hungry to launch a new program that involves a coordination of efforts!

BEST BYLAWS REVISION.....\$2420

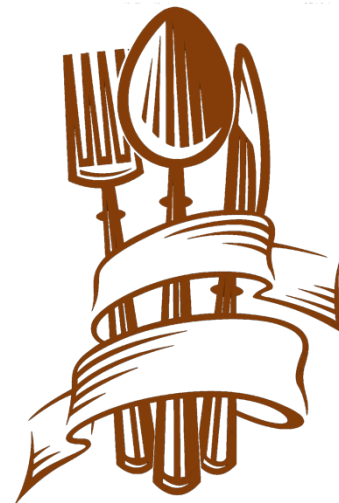
Review current mission/vision/values statements, target populations, program/revenue/governance model, and revise bylaws to reflect current priorities and business/governance model. Comprehensive conflict-of-interest policy included with this service (if/as needed).

For organizations hungry for cleaner and more accurate bylaws!

FOCUS (GAME ONLY).....\$279

Self-facilitating team-based strategic planning experience. FOCUS includes highly interactive exercises designed to create a 12-to-24 month master plan with 4 clarified goals, 4 specific strategies per goal, and identified "champions" to lead each strategy with a timeline.

For organizations with limited resources hungry for an effective strategic planning process!



Visit www.elementalgroup.org
or call 513.400.4595
for more info and resources.